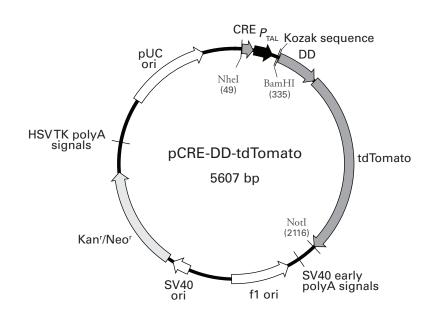
Sold as part of Cat. No. 631087



pCRE-DD-tdTomato Reporter Vector Map

## Description

pCRE-DD-tdTomato is a reporter vector that allows you to monitor cAMP response element binding protein (CREB) activation. The vector contains two copies of the cAMP response element (CRE; 1) fused to aTATA-like promoter ( $P_{\rm TAL}$ ) region from the herpes simplex virus thymidine kinase (HSV-TK) gene. The vector encodes the reporter protein DD-tdTomato, a ligand-dependent, red fluorescent protein that minimizes background fluorescence from leaky promoters.

tdTomato is a member of the family of fruit fluorescent proteins derived from the *Discosoma sp.* red fluorescent protein, DsRed (excitation and emission maxima: 554 and 581 nm, respectively; 2, 3). DD-tdTomato is a modified version of tdTomato that is tagged on its N-terminus with the ProteoTuner<sup>™</sup> destabilization domain (DD; 4). The presence of this destabilization domain causes rapid, proteasomal degradation of the fluorescent fusion protein; however, when the membrane permeant ligand Shield1 is added to the medium, it binds to the destabilization domain and protects the fusion protein from degradation.

In the absence of Shield1, the destabilization domain causes the degradation of any DD-tdTomato reporter protein produced prior to promoter activation, thus reducing background fluorescence. In order to analyze CREB activation, an inducer of choice is added to the medium along with the Shield1 stabilizing ligand, which effectively stabilizes the reporter protein, allowing it to accumulate. As a result, only the reporter molecules expressed during promoter induction will contribute to the fluorescence signal, providing a considerably higher signal-to-noise ratio than that obtained with non-destabilized or constitutively destabilized reporter systems. The high signal-to-noise ratio also allows the monitoring of CREB activation during discrete windows of time when Shield1 is added to the cell medium for discrete periods of time.



United States/Canada 800.662.2566 Asia Pacific +1.650.919.7300 Europe

+33.(0)1.3904.6880 Japan +81.(0)77.543.6116

Clontech Laboratories, Inc. A Takara Bio Company 1290 Terra Bella Ave. Mountain View, CA 94043 Technical Support (US) E-mail: tech@clontech.com www.clontech.com

# pCRE-DD-tdTomato Reporter

The vector backbone contains an SV40 origin for replication in mammalian cells expressing the SV40 large T antigen, a pUC origin of replication for propagation in *E. coli*, and an f1 origin for single-stranded DNA production. A neomycin-resistance cassette (Neo<sup>r</sup>) allows stably transfected eukaryotic cells to be selected using G418 (5). This cassette consists of the SV40 early promoter, a Tn5 kanamycin/neomycin resistance gene, and herpes simplex virus thymidine kinase (HSVTK) polyadenylation signals. A bacterial promoter upstream of the cassette expresses kanamycin resistance in *E. coli*.

# Use

The pCRE-DD-tdTomato Reporter vector, available as part of the CRE DD Red Reporter System (Cat. No. 631087), can be used to monitor CREB activation in live cells as well as *in vivo*. pCRE-DD-tdTomato can be transfected into mammalian cells using any standard transfection method. If required, stable transfectants can be selected using G418.

# Location of features

- CRE (cAMP response element): 54–140
- P<sub>TAI</sub> (TATA-like promoter): 147–295
- Kozak sequence: 346–356
- DD-tdTomato

Start codon (ATG): 353–355; Stop codon: 2111–2113 DD (destabilization domain; 3): 353–676 tdTomato: 683–2110

- SV40 early polyA signals: 2266–2300
- f1 origin of replication: 2363–2818 (complementary)
- SV40 origin of replication: 3159-3297
- Kan<sup>r</sup>/Neo<sup>r</sup> (kanamycin/neomycin resistance gene) Neomycin phosphotransferase coding sequences: 3343–4137
- HSVTK polyA signals: 4373–4391
- pUC origin of replication: 4722–5365

## Propagation in *E. coli*

- Recommended host strains: DH5 $\alpha^{TM}$ , HB101, and other general purpose strains. Single-stranded DNA production requires a host containing an F plasmid such as JM109 or XL1-Blue.
- Selectable marker: plasmid confers resistance to kanamycin (50 µg/ml) in *E. coli* hosts.
- E. coli replication origin: pUC
- Copy number: high
- Plasmid incompatibility group: pMB1/ColE1

## Excitation and emission maxima of tdTomato

- Excitation maximum = 554 nm
- Emission maximum = 581 nm

#### References

1. Himmler, A. et al. (1993) J. Recep. Res. 13(1-4):79-94.

2. Shaner, N. C., et al. (2004) Nature Biotech. 22(12):1567-1572.

3. Campbell, R. E. et al. (2002) Proc. Natl. Acad. Sci. USA 99(12):7877-7882.

4. Banaszynski, L. et al. (2006) Cell 126(5):995-1004.

5. Gorman, C. (1985) In DNA Cloning: A Practical Approach, Vol. II. Ed. D. M. Glover. (IRL Press, Oxford, U.K.), pp. 143–190.

**Note**: The vector sequence was compiled from information in the sequence databases, published literature, and other sources, together with partial sequences obtained by Clontech. This vector has not been completely sequenced.

#### Notice to Purchaser

Clontech products are to be used for research purposes only. They may not be used for any other purpose, including, but not limited to, use in drugs, *in vitro* diagnostic purposes, therapeutics, or in humans. Clontech products may not be transferred to third parties, resold, modified for resale, or used to manufacture commercial products or to provide a service to third parties without written approval of Clontech Laboratories, Inc.

 $DH5\alpha^{TM}$  is a trademark of Invitrogen Corporation.

Fruit Fluorescent Proteins and DsRed-Monomer:

The DsRedMonomer and the Fruit Fluorescent Proteins are covered by one or more of the following U.S. Patents: 7,005,511; 7,157,566; 7,393,923 and 7,250,298.

#### Living Colors<sup>®</sup> Fluorescent Protein Products:

Not-For-Profit Entities: Orders may be placed in the normal manner by contacting your local representative or Clontech Customer Service at 650.919.7300. At its discretion, Clontech grants Not-For-Profit Entities a non-exclusive, personal, limited license to use this product for non-commercial life science research use only. Such license specifically excludes the right to sell or otherwise transfer this product, its components or derivatives thereof to third parties. No modifications to the protein coding sequence may be made without express written permission from Clontech. Any other use of this product requires a license from Clontech. For license information, please contact a licensing representative by phone at 650.919.7320 or by e-mail at licensing@clontech.com.

For-Profit Entities wishing to use this product are required to obtain a license from Clontech. For license information, please contact a licensing representative by phone at 650.919.7320 or by e-mail at licensing@clontech.com.

ProteoTuner<sup>™</sup> Protein Stabilization/Destabilization Products:

Clontech, the Clontech logo and all other trademarks are the property of Clontech Laboratories, Inc., unless noted otherwise. Clontech is a Takara Bio Company. ©2010 Clontech Laboratories, Inc.